

ASTINDO



JAKARTA CHAPTER

wonderful indonesia



Organized by:



Pacto Convex



Astindo Fair 2017

www.astindofair.com
Wisata Hemat Kemana Saja

INDONESIA'S BEST & MOST COMPREHENSIVE TRAVEL FAIR!

24 - 26 March 2017

PLENARY & ASSEMBLY HALL, JAKARTA CONVENTION CENTER





AF 2017 at a glance

- One of the biggest tourist destination forums and expo in Indonesia - an event where travel and tourism industry could meet directly with consumers to gain information access on traveling to various tourist destinations in Indonesia and overseas.
- The event is expected to attract more than 150.000 visitors and IDR. 200 billion sales volume as one of the major tourism and travel consumer show in Indonesia.

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Jakarta Convention Center

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Pacto Convex Ltd.
Laguna Tower Level B1, The Sultan Hotel
Jl. Jend. Gatot Subroto, Jakarta 10270
Phone: (62-21) 570 5800 Fax: (62-21) 570 5798
www.pactconvex.com



Venue & Date

- Venue : Assembly & Plenary Hall, Jakarta Convention Center (JCC)
- Total Sqm : 12.000 sqm
- Date : 24 – 26 March 2017
- Host : ASTINDO
- Organizer : Pacto Convex Ltd.





Featuring

- Popular tourist destinations all around the world and Indonesia
- Various type of travel packages, including pilgrimage tours with special value to overseas and Indonesian destinations
- Best offer fares from supporting leading airlines, for low and/or high season

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Partners

- Our Member
More than 600 members of ASTINDO, supported by ASITA Jakarta
- Regional and National Tourism Offices :
 - ✓ Badan Promosi Pariwisata Daerah
 - ✓ Japan National Tourism Office
 - ✓ Korea Tourism Organization
 - ✓ Taiwan Visitors Association
 - ✓ Tourism Authority of Thailand
 - ✓ Tourism New Zealand
 - ✓ Department of Tourism and Commerce Marketing, Government of Dubai
 - ✓ Turkish Tourism Office
 - ✓ Philippines Department of Tourism
 - ✓ Many more.....

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Exhibitors

- Airlines
- Destination Management Representatives
- Hoteliers/Chain Hotels
- Tourist Attractions
- Travel and Tourism Publications
- Travel Gear
- Cruise Lines
- Health Resorts & Spas
- Incentive House
- Medical Tourism
- Official Bank
- Tourism Boards
- Travel Agents
- Travel Insurance

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Why Exhibit in AF2016?

- ASTINDO FAIR is a great opportunity to showcase travel trends and destinations worldwide
- ASTINDO FAIR serves as a place to discover new leads, expand and consolidate business connections and address specific issues for personal and corporate needs
- ASTINDO FAIR is a perfect setting to launch and create awareness for different travel related products and services
- ASTINDO FAIR provides an opportunity to expand your network, connect to visitors, tourism industry people and association, and many more, through its list of ASTINDO FAIR & media partners,
- ASTINDO FAIR is the place where great minds meet

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What's on the Event

LAUNCHING

12 January 2016

MARKET INTELLIGENCES

PRESS CONFERENCES

STAGE PERFORMANCES

DESTINATION PRESENTATIONS

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Media Publication

- Online : antaranews.com, beritasatu.com, beritasatu.com, detik.com, inilah.com, jakartaglobe.com, kompas.com, okezone.com, travelexpose.com, traveltexonline.com, tribunnews.com, ultimoparadiso.com, vivanews.com, etc
- TV : Berita Satu TV, CNN Indonesia, Kompas TV, Metro TV, Trans 7, Trans TV, TV One, etc.
- Promotion : Hanging Banners, Pennants, Banners, Baliho, Badges, Invitations, Show Directory, Brochures, Billboards, LED
- Digital Marketing : Mailing list, Email Blast, Viral Invitation, Facebook, SMS Blast, Special Invitation,

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Media Publication

Printed

: Bisnis Indonesia, Bloomberg Businessweek Indonesia, Daily Jakarta Shimbun, DestinAsian, Escape Magazine, Femina Group, Getaway, Harian Ekonomi Neraca, Indo Pos, Investor Daily, Jakarta Java Kini, Jawa Pos, Kompas, Kontan, Koran Jakarta, Koran Tempo, Majalah Eksekutif, Majalah Swa, Majalah Tempo, Majalah Venue, Media Indonesia, National Geographic Traveler, Republika, Seputar Indonesia (Sindo), Sinar Harapan, Suara Pembaruan, The Jakarta Post, TTG Asia, Warta Kota, Etc

Radio

: Brava Radio, Cosmopolitan FM, Delta FM, Elshinta, Female Radio, Gen FM, Hard Rock FM, I Radio, MRA Group, Pas FM, RRI, Sindo Radio, Smart FM, U FM, Etc

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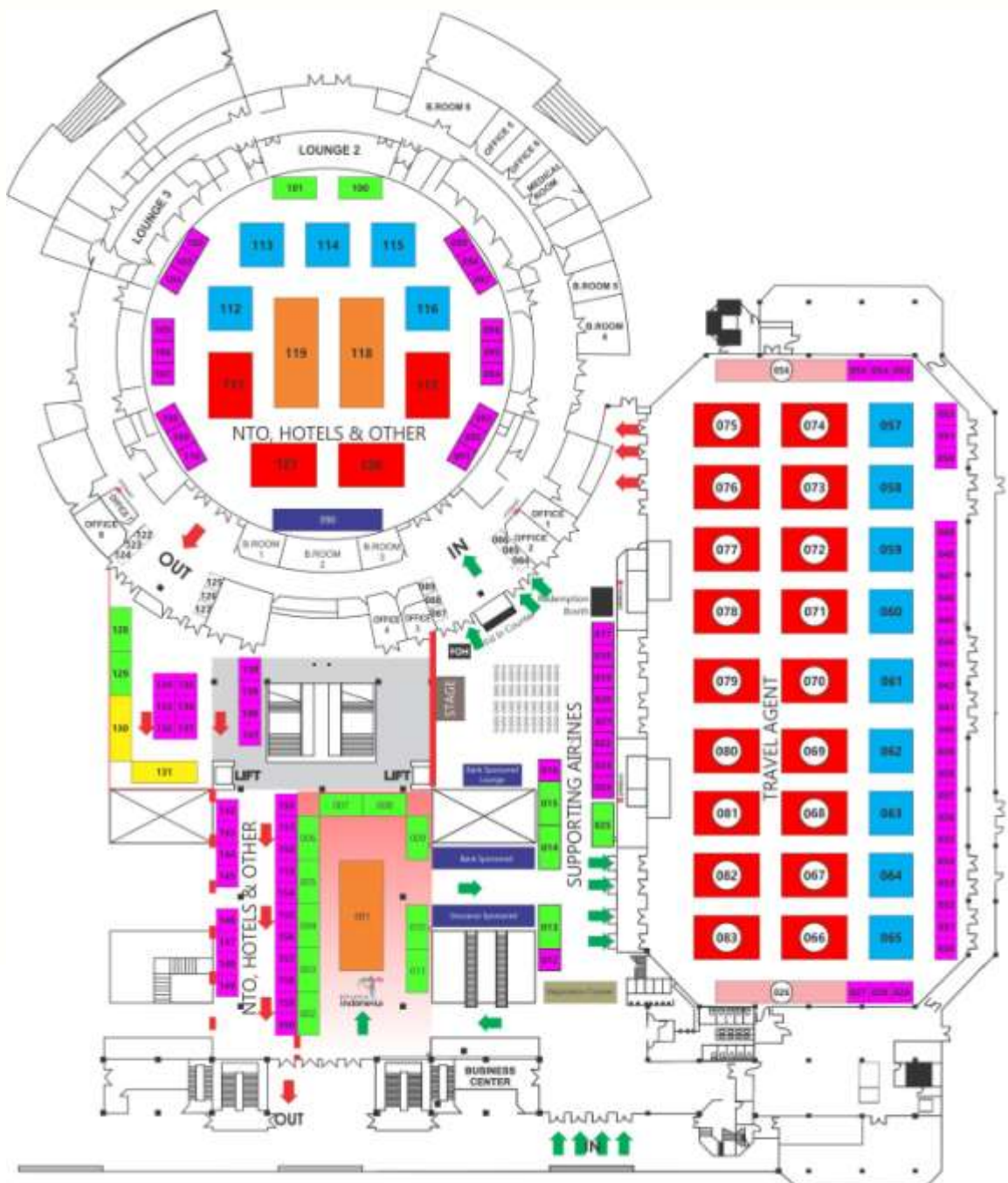
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Floorplan

Legend:

- BOOTH 2 X 2 12 Booth
- BOOTH 3 X 6 18 Booth
- BOOTH 3 X 15 1 Booth
- BOOTH 6 x 6 14 Booth
- BOOTH 6 X 15 3 Booth
- BOOTH 3 X 3 86 Booth
- BOOTH 3 X 9 2 Booth
- BOOTH 3 X 18 2 Booth
- BOOTH 6 x 9 22 Booth

○ Prime Area For Travel Agent
TOTAL BOOTH 161 Booth





For Further Information
please contact

Pacto Convex Ltd

Grand Sahid Jaya Hotel 2nd Floor,
Shopping Arcade S2

Tel : (62 – 21) 570 5800

Fax : (62 – 21) 570 5798

e-mail : secretariat@astindofair.com

Website : www.astindofair.com

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EXHIBITION CONTRACT FORM

Registration No: _____

Company Name : _____
 Contact Name : _____
 Title : _____
 Address : _____
 City : _____ ZIP : _____ Tel : _____
 Country : _____ Email : _____ Fax : _____
 ASTINDO Member : _____

please return original to:
ASTINDO Fair 2017
 Event Organizer:
Pactconvex Niagatama
 Grand Sahid Jaya
 2nd Floor Arcade S2
 Jl. Jend Sudirman No.86
 Jakarta 10220, Indonesia
 and Fax Copy to:
 Fax +62 21 5705798
 Phone +62 21 5705800
 secretariat@astindofair.com

(PLEASE NOTE: If invoice address is different from above, please provide invoice address separately)

Plenary & Assembly Hall, Jakarta Convention Center, 24 - 26 March 2017

EXHIBITION SPACE

	Standard Booth (3x3)	Raw Space	Sqm	Booth No. Preference*	Total Amount
PRIME AREA**		IDR. 1,700,000/Sqm	54		IDR.
ASTINDO MEMBER	IDR. 13,350,000	IDR. 1,500,000/Sqm			IDR.
NON ASTINDO	IDR. 15,300,000	IDR. 1,700,000/Sqm			IDR.
FOREIGN EXHIBITOR	IDR. 24,300,000	IDR. 2,700,000/Sqm			IDR.
DOMESTIC HOTEL BPPD / DISPARDA	IDR. 10,000,000				IDR.
* All booth will be confirm after drawing				VAT 10%	IDR.
** Travel Agent Only				TOTAL	IDR.

Person in charge for follow up:

Name (Mr./Mrs.) : _____ Title : _____
 Mobile : _____ Email : _____

PAYMENT SCHEDULE & PROCEDURE

We hereby confirm our participation at the exhibition and we confirm our acceptance of the rules & regulations printed overleaf which form part of this contract. The execution of this contract and its receipt by the Organizer is deemed conclusive evidence of the exhibitor's agreement to pay the full fees specified above.

A 50% of payment must be made within two weeks after the contract is signed. If we do not receive any deposit, we reserve the right to release and resell the booth of your choice. Final full payment as an exhibitor must be made by the **24th February 2017** or one month before the event. Should ASTINDO member intend to settle the booth payment before **5th February 2017**. The exhibitor is entitled to a discount of IDR 100.000 per-sqm (*just for Travel Agent*).

Cancellation by the **24th of February 2017** will result in a 50% refund. After this date all payments are non-refundable. Withdrawal of participant in ASTINDO Fair 2017 after **24th February 2017** will imposed **100%** cancellation fee. Should you withdraw your participant from ASTINDO Fair 2017 after **24th February 2017**, you must pay full amount of designated booth.

I AGREE TO THE BOOKING CONDITIONS ON THE RULES AND REGULATIONS AND HEREBY CONFIRM THAT I AM AUTHORIZED TO SIGN THIS CONTRACT



Authorized Signature Name : _____ Date : _____/_____/_____

EXHIBITION RULES AND REGULATIONS

1. Exhibitors shall be bound by the conditions, rules and regulations set forth in this agreement and changes must be made in writing and signed by an authorized official of ASTINDO Fair 2017. EVENT SECRETARIAT (hereinafter referred as THE ORGANIZER) who shall have full power to amendments and additions do not operate to diminish the rights reserved for the exhibitors under this contract, and shall not operate to increase liabilities of THE ORGANIZER, its Sponsors, Agents or Employees.
2. No Exhibitor shall be permitted to exhibit unless he has paid prior to exhibition all of the fees agreed to on the reverse side.
3. Exhibitors are expected to comply with all building regulations and all Government rules and regulations. The Exhibitor and his exhibition stand contractor must observe all the guidelines as stipulated in Exhibitor and Exhibition Contractor Guidelines.
4. Rights of an Exhibitor shall not be assignable to any other firm or person and no Exhibitor may assign his space, or sublet the whole or any part of the space contracted for. An exhibitor has no right to occupy any particular space, although its requirements will be taken into account when it comes to allocating space.
5. Exhibits shall not obstruct the view adjoining exhibits nor be operated in any manner objectionable to other exhibitors. All lighting within the stand must be arranged and operated so as not be distracting to adjacent stands. Phonographs, radios or other sound devices operated in manner objectionable to THE ORGANIZER shall be prohibited.
6. Exhibitors shall not permit raffles, donations or other promotional measures that require members or guests to be present at a specified location and time. All unusual promotional plans must be approved by THE ORGANIZER.
7. THE ORGANIZER shall determine the Exhibition hours. Admission shall be by ticket or badge and identification badges shall not be transferable.
8. No Exhibitor will be allowed to remove his exhibit from the Exhibition floor, prior to the official termination of the Exhibition, and the Exhibitor shall have authorized representative present at the Exhibition throughout the Exhibition period and during the installation and dismantling of his exhibit.
9. THE ORGANIZER, its Sponsors, Agents or Employees are not responsible for any loss, theft or damage by fire, or injury of any nature to any person or article. Reputable watchman will be on duty day and night, but THE ORGANIZER, while taking precautions against loss, will not guarantee against it and its hereby expressly released from any liabilities for injury or damage thereof. The Exhibitor is urged to adequately insure his exhibit, and other equipment and personal effects for which he is responsible.
10. THE ORGANIZER, its Sponsors, Agents or Employees will not be obligated to put any advertisement when the advertising materials submitted by the Advertiser or Exhibitor are received after deadline. While every care and attention is exercised. THE ORGANIZER, its Sponsors, Agents or Employees and the Publisher of the catalogue will not be responsible for any omission of an advertisement, or for any errors or omissions on any advertising copy submitted by the Advertisement, the liability of THE ORGANIZER is limited to the refund of the cost of the advertising space only.
11. The execution of the Exhibition Contract Form and its receipt by THE ORGANIZER is deemed conclusive evidence of the Exhibitor's agreement to pay the full fees due. If the Exhibitor fails to make any subsequent payment on its due date, he is considered to have committed a breach of contract.
12. THE ORGANIZER, its Sponsors, Agents or Employees shall not be liable for any loss damage or any loss, damage or delay resulting from acts of war, civil unrest, strikes or lock-outs, change in regulation, military activity or any other circumstances which shall make it impossible or inadvisable for THE ORGANIZER to hold the Exhibition at the time and place provided and THE ORGANIZER reserves the right to reschedule the Exhibition at another date and/or at another site. Furthermore, THE ORGANIZER will not be responsible for and will be held harmless from the consequences of any conflicts or misinterpretations, which may arise with the host country, its Sponsors, Agents or the bodies regarding any and all aspects of the Exhibition, which may affect the Exhibitors. The Exhibitor acknowledges that THE ORGANIZER will have sustained damages and losses as a result of the foregoing as well, and shall and does hereby waive and claims for damages or compensation. The sums paid to THE ORGANIZER as fees or otherwise in connection with the Exhibition shall remain the property of THE ORGANIZER. The Exhibitor is responsible to obtain adequate insurance to cover risk of this nature.
13. THE ORGANIZER is not responsible to assist the Exhibitor in obtaining passport and visa for entrance into the country where the Exhibition is to be held. The fact that the Exhibitor is unsuccessful in obtaining these documents from the relevant authorities will not constitute a basis for cancellation of this contract to another party or company who meets the entry and government formalities necessary for entry into the country where the Exhibition is to be held. Such substitution shall be the sole responsibility of the contracting Exhibitor, and shall be notified in writing to THE ORGANIZER as early as possible before the start of the Exhibition.
14. THE ORGANIZER, its Sponsors, Agents or Employees are not responsible for any loss, damage or delay incurred in freight shipments (transport, handling and customs clearance) into and out of the country in which Exhibition is held. Exhibitors are urged to adequately insure all shipments.
15. The Exhibitor expressly acknowledges that no representations whether oral or in writing-expressed or implied-have been made concerning the amount of business to be gained from The Exhibition, its success, or that THE ORGANIZER, or any of its subsidiaries or affiliates, employees or other entities allied with its has made any guarantee or assurances concerning the Exhibition. The Exhibitor further acknowledges that this document constitutes the entire agreement and the binding rules and regulations existing between the parties, and that he has the binding rules and regulation existing between the parties, and that he has been given no oral change or modification. No one is authorized to make any oral changes in this agreement.
16. The agreement shall be governed by and construed according to Indonesian law. Any dispute between the parties under this Agreement is hereby submitted to the jurisdiction of the Court of Central Jakarta.
17. The Exhibitor agrees to the use of the Exhibitor's company name, company representative names, and company logo by THE ORGANIZER in promotional materials produced to market this event.